

TAMWORTH EDITION

MARCH 1963

# Home

M A G A Z I N E

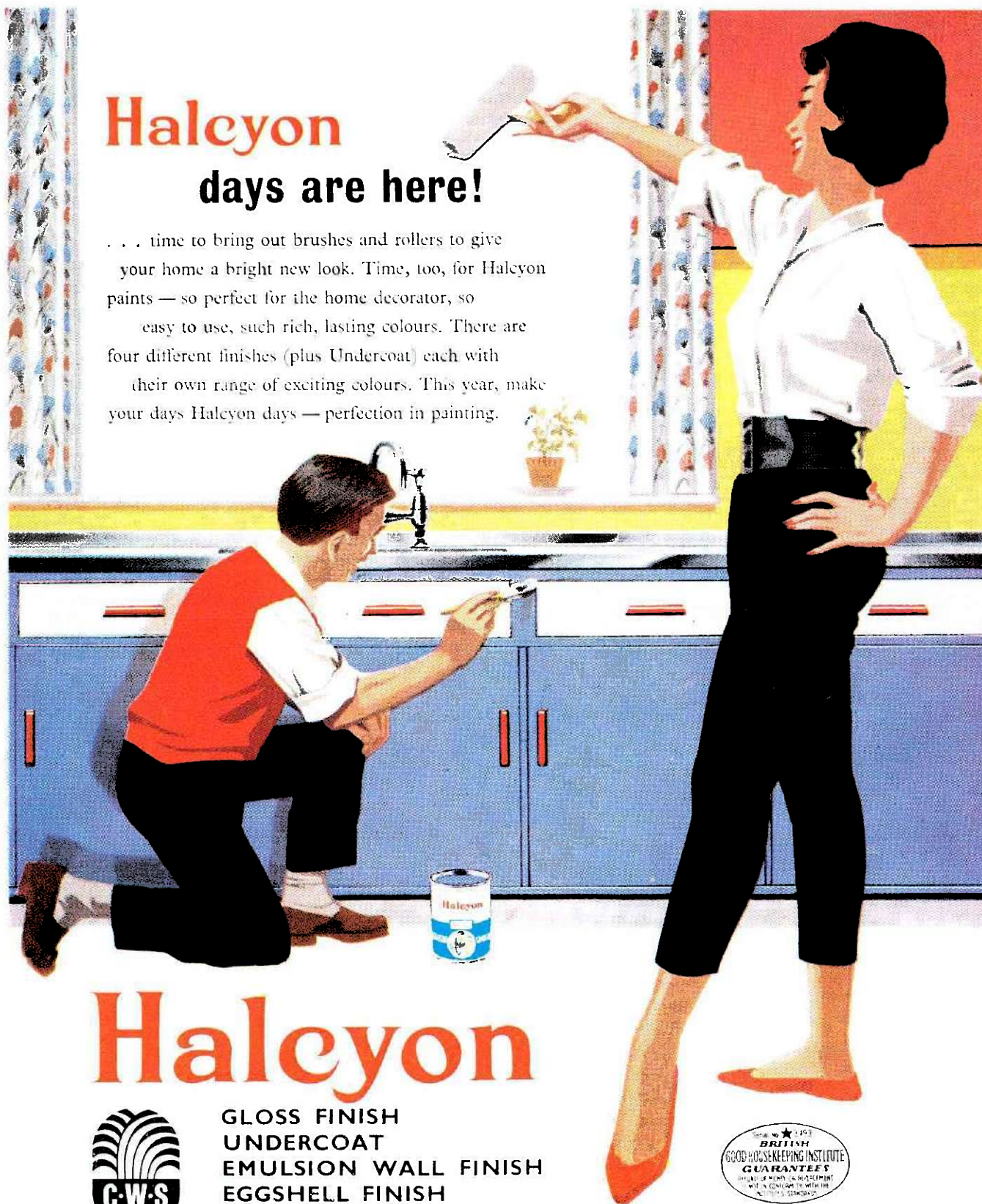
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# HOME MAGAZINE

Editorial Office :  
1 Balloon St., Manchester 4

MARCH, 1963 Vol. 68, No. 3

## Taxman's gift

MARCH is a popular month for weddings, and for those who have just got married or who are about to make their wedding vows we have compiled some useful information on buying and furnishing a house.

If you are a wedding guest, take a glance at our page of wedding gift suggestions. You will find a wide choice of articles which would bring delight to the recipients.

In addition to presents from relatives and friends this month's lucky wedding couples get a rare gift from the taxman. Since the tax year begins on April 5, the March bridegroom is entitled to a married person's allowance for the whole of the 1962/3 tax year.

If the bride continues working after the wedding, she and her husband will generally gain the best tax benefit if they marry in October. The October bride is treated as two people by the tax authorities. She receives full single person allowance under her maiden name on her earnings from April to October and is also entitled to receive a similar allowance in her married name for the rest of the tax year.

The Editor.



## Pitfalls of buying a home

ONE of the biggest moments in the life of any young couple is the purchase of their own home. It sets the seal on their status as responsible, adult citizens on the one hand. On the other it is the realisation of their dream of having their own inviolable corner in the community—a home which, whether small or large, old or shining new, will enshrine their hopes and ambitions, protect their growing family, and be a sure bulwark against the slings and arrows of fortune, as well as a background for gracious living.

Small wonder, then, that young people embarking on the purchase of their own house are usually so keen to get the key of the door, so starry-eyed, that they are blind to the many pitfalls and snags that can occur in connection with property buying.

Too often they learn too late of factors which in a short time will reduce their wonderful dream home to an impossible-to-live-in ruin, or to an investment so costly that they are saddled for a lifetime with a millstone of expense from which there is no escape.

The history of domestic house buying is bristling with personal tragedies. Happily, many of them could be avoided. In the article overleaf **Kate Hutchin** describes how would-be purchasers can be forewarned and forearmed, in order to make reasonably sure that the house they buy is one in which they can live "happily ever after."

**Our Cover:** Hey! Whose day is this anyway — the bride's or the bridesmaids'? There is no doubt, however, who our budding Cecil Beaton thinks should have the limelight. And judging from their expressions they are enjoying every minute of it.



FOR NEWLYWEDS

# Beware! You can easily be fooled

Says KATE HUTCHIN

SO you want to buy a house? Be warned by the sad story of Chris and Janet Brown, who bought a house three years ago on the outskirts of a thriving little town in Yorkshire.

It was a good-sized house which Janet and Chris regarded as an investment—for life.

They moved in and spent a lot of money on improvements and modernisation. Now they find the house is to be demolished to make way for a new trunk road.

The local authority is buying the house on a compulsory purchase order and the amount they will get is far less than Chris and Janet paid, and ignores the hundreds of pounds they have spent making it more pleasant to live in.

The tragedy is that it need never have happened. If only they had made inquiries before they bought the house they could have discovered that the house was in the way of the trunk road, and would have been saved the heartache and financial loss.

So watch it, Mr and Mrs Newlyweds. Rub those dreams right out of your eyes for the moment, and look at the subject intelligently and wisely before you proceed any further.

If you don't, you may find, to put it crudely, that instead of buying a house you have bought a pup.

Let us start at the beginning. You have a fairly clear idea in your mind of the kind of house you want. It might be a bright new bungalow, a semi-detached, or a dignified stone-built place.

## Compromise

Then, at last, you find something that is a reasonable compromise between your dream house and the kind of home your chosen locality has to offer.

The present owner has implied, if not actually stated, that other people are interested in it, too. The urge to secure it for yourself is almost irresistible, and you feel prepared to come to an agreement to buy it on the spot.

### DON'T!

Now is the time to take advice before you act. Remember you are not housing experts. You may be reasonably knowledgeable by Criss-Cross-Quiz standards, but you are not a legal expert, you are not a building expert, and you know little or nothing about the local authority's plans for the future of the district.

You need to consult a solicitor, a surveyor, and the man at the council office before you pledge yourself to anything.

If you sign even the most simple document agreeing to buy the house it

Your local authority will tell you whether industry will be built near the house.

may be binding, even though you subsequently discover all manner of things wrong with the property.

A solicitor will advise you on all the legal aspects connected with the house. He will get hold of the deeds and go through them carefully, point by point, to make sure that you understand them thoroughly.

He will explain the difference between freehold (which usually means that the house is yours absolutely when you buy it), and leasehold (which means that it will only be yours till the lease expires).

He will explain any restrictions contained in the deeds, such as the purposes for which the property may be used. He will arrange with the seller's solicitor for a draft contract to be drawn up, and will deal in due course with all the legal matters involved in the conveyancing of the house from the old owner to you.

## Responsible

He will advise on insurance, because from the moment you sign an agreement to buy the house, even though you may not intend to move in immediately, you are responsible for it, and damage through fire, theft, or other causes will be your responsibility.

Some purchasers employ the same solicitor as the seller, believing this will reduce the legal costs. The costs are charged in full to both parties, so it is better to have a completely independent lawyer working for you and watching your interests exclusively.

Remember, too, that the solicitor is only interested in the legal aspect of the transaction, and not in the structure of the house.

So you will need a surveyor for this job. For the seller is not called upon by law to reveal the defects of his house to you.

The surveyor will examine the structural condition of the property, and his report will include the state of the roof, the soundness or otherwise of the floors, the presence of damp, dry-rot or woodworm, the state of the foundations, drains, water pipes and electrical installations.

He will advise on which repairs are urgent and what they are likely to cost; what can be left until later.

Sometimes, in old property, the cost of structural repairs of this kind can be crippling.

I remember two young friends of mine, Win and Sam, who had to find a home for Win's sick mother buying a charming old house—without taking any professional advice.

After moving in they found the house was riddled with dry-rot, which cost £250 to put right. They also found the

drains were faulty, the electrical installation totally inadequate and positively dangerous for their needs, and the roof was leaking.

It cost them over £1,000 to put things right and have the rooms redecorated. This sum, added to their original purchase price, would have bought a much better house altogether.

This kind of disaster does not only happen in old houses. Foundations can be faulty in a new house, and there have been many instances of new houses developing serious cracks in the walls within a year of being built.

Just recently you may have seen where the walls between two semi-detached houses cracked so badly that the occupants could see into each others bedrooms.

Then there was the case of the unfortunate woman in Derbyshire, whose house, bought at the planning stage, was so badly arranged that the only way to empty the dustbin was for the refuse collector to carry it through the house and out through the front door!

Fees for solicitors and surveyors vary according to the value of the house, and the amount of work involved. But a surveyor's fee of from ten to 20 guineas is money well spent if it saves you from saddling yourself with expenses running into many hundreds of pounds.

There may be even worse disasters ahead if you don't consult your local authority before making any irrevocable decision to buy.

## Disastrous

The house you fancy so much may be in a district scheduled for demolition in a few years time to make way for municipal development or a new trunk road.

Compensation in the case of a compulsory purchase order when this kind of thing happens is usually only a fraction of the money you paid, and have since outlayed, on the property.

Equally disastrous, the district may not be scheduled as a residential area, and you may soon find houses near you being converted into works and shops, so making the place unpleasant to live in, and the value of your property plummeting to rock bottom.

A professional couple I know bought a house in such a district, not far from the husband's offices. Two years later the house opposite was converted into a small parts factory and the garden turned into a car park for the firm's lorries and cars.

As well as the noise from the vehicles and machinery all day, they couldn't use their radio or TV because of interference.

They sold the house—at less than half the price they gave for it. Yet a call on the local council before buying would have saved them all this heartache.

The local council will tell you whether there is any likelihood of a council housing estate going up near the house you propose to buy; whether they contemplate taking light industry there, or intend to build a school.

Remember that even if the person who is selling the house knows all these things he is not obliged to divulge them. Nor need an estate or house agent. He is acting on behalf of the owner.

He must not tell a direct lie about the property, if he values his professional standing, but he does not have to go out of his way to draw attention to the snags.

## Capital

Finally, there comes the matter of borrowing money to buy the house, if you haven't sufficient capital to purchase it outright. And very few people have!

You can go to a reputable building society. If you are in any doubt about the one to go to, consult the Building Societies Association, 14, Park Street, London, W.1 for advice.

More and more people nowadays are buying their house through an insurance company. This is done by taking out an endowment policy for the amount the house costs, and paying regular premiums till it matures.

The capital amount is then used to repay the loan. In the meantime, you pay the interest on the loan, and though interest and premiums sometimes mean a larger yearly outlay than in the case of purchase through a building society, there is income tax rebate on both interest payments and premiums, so that the difference is negligible.

Your local bank will also be prepared, provided the usual security is available, to lend you the money.

Finally, some employers will lend the money—but prospective buyers should go into the conditions carefully, in case the whole sum has to be repaid if there is any change in employment.

All this shows how much serious thinking is really necessary before you embark on that house of your dreams. But it is worth it if it ensures that in the years to come your dreams come true and you really can, so far as your house is concerned, "live happily ever after."



A surveyor will examine the structural conditions of property and report on the state of foundations and whether there are likely to be any defects, such as cracks, in the walls of the house you propose to buy.





FOR NEWLYWEDS...

# Plan for two

**T**ODAY we are marrying at an increasingly early age and in our haste to exchange the peals of school bells for those of wedding bells we tend sometimes to overlook the harsher facts of life, writes **Maureen Tarlo**.

Renting or buying a home of your own will take a large slice out of your capital. Then you will need furniture, and furnishing a home can be a frightening expense.

Because they realise the financial difficulties which beset young couples setting up their first home, the CWS have produced a new range of *Plan for two* furniture, designed especially for limited budgets.

An ideal choice for the small dining area, is the Windermere dining set (below centre), with easy to clean plastic laminate surfaces.

The drop leaf table measures only 2 ft. 2½ in. square when closed and extends to 3 ft. 10 in. in length when open. With four contemporary chairs and a 4 ft. 6 in. sideboard the set costs £67 7s. 9d.

For those with more spacious dining accommodation there is the larger Ulls-water dining set (top right).

This has a roomy 5 ft. 4½ in. sideboard and a table which measures 3 ft. 9 in. by 2 ft. 8 in. when closed and extends to

5 ft. 3 in. by 2 ft. 8 in. The set, which is finished in oak or cherry mahogany veneer, is completed by four comfortable moquette upholstered chairs and costs £69 7s.

A lounge suite which looks comfortable and fulfils all the promise of its appearance is the Grasmere (below right).

The suite is covered in moquette with Nappahide covering the wings, backs, and inside the arms. It can be obtained with a two-seater settee from £58 12s. 3d. and with a three-seater settee from £62 4s.

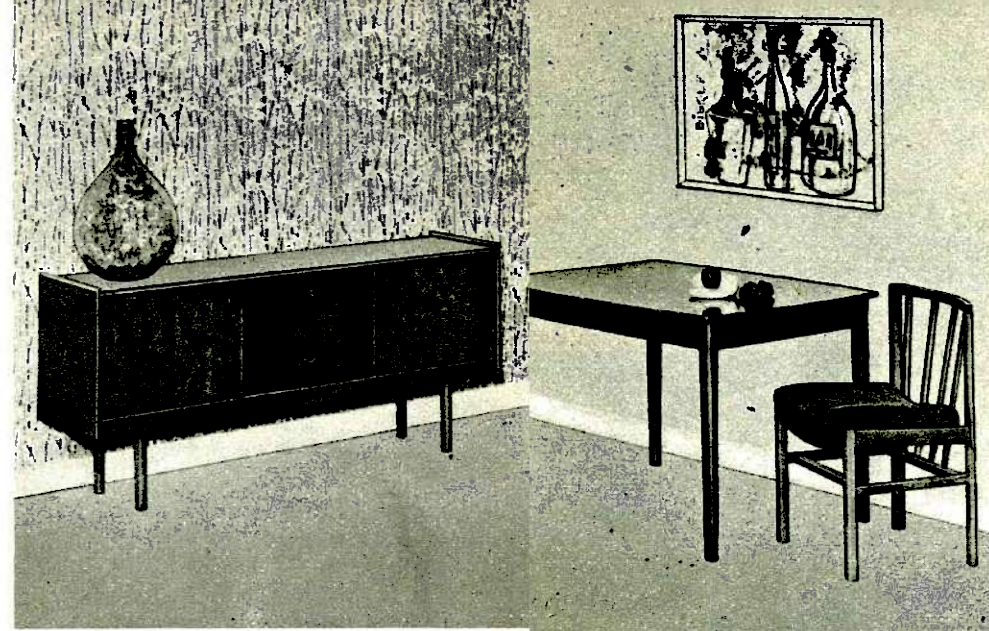
A similar suite at much the same price is the Keswick. This is covered in moquette with the inside arms only in Nappahide.

Hanging space is always a problem in the bedroom, but plenty is provided with the Thirlmere bedroom suite. This attractive suite, finished with Ayala veneers with Zebrano contrast, has a spacious 3 ft. 10½ in. woman's wardrobe and a 2 ft. 9 in. man's robe.

## Extended

The dressing table is well equipped with mirrors and has plenty of drawer space.

The three pieces cost £58 4s. 3d. and the suite can be extended with a matching divan headboard in three sizes or a continental headboard in two sizes. There is also a 4 ft. 6 in. bedstead.



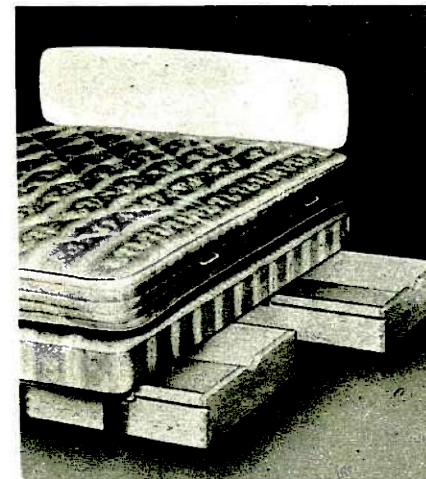
An alternative to the Thirlmere is the Derwent (below left) which replaces the man's robe with a 2 ft. 6 in. tallboy. This suite costs £54 4s. 6d.

Also included in the *Plan for two* range is the Majestic divan set (right) which is fitted with useful storage drawers, which slide under the bed.

The Majestic can be supplied in 3 ft. size with one drawer and two sets of runners at £23 6s. 6d., or in 4 ft. or 4 ft. 6 in. sizes with two drawers and full width runners enabling extra drawers to be fitted.

These two sizes cost £33 14s. and £35 2s. respectively.

One feather pillow is supplied with the 3 ft. size and two pillows with both the larger sizes.



# My ten commandments for happy marriage

By URSULA BLOOM

**A** HAPPY marriage is NOT easy; it demands the most of both of you. You meet under all conditions and in all moods.

Approach it realising that this is the most human of all partnerships, and perhaps the most difficult.

A happy home is essential, and you need pretty furniture for it, the security of your own roof over you, lovely wedding presents and the start to the new life together.

But remember that a home of your own is only the background to the picture. Although a pleasant background always makes life happier, it takes a little more than that to put marriage on the smooth road to joy.

Marriage starts with the complete romantic joy of the wedding, and after it the dream of a honeymoon on which the sun always shines. Afterwards it is not quite the same thing.

Marriage is not so much taking or giving, but of sharing. People have to share the tiresome things as well as the happy ones, and that is what counts.

Idiotic small details like the cooking going wrong, and a foolish argument over something one or other has bought, can start such horrible rows.

Keep the joys of marriage; keep something of that romantic feeling when you stepped out of church together, for the

first time on the road which is for ever. Here are my ten commandments for marriage. If you can keep them, they will take you right along the road and make it a happy path.

*Thou shalt love* one another until the end of your lives, and share whatever the future holds for you together.

*Thou shalt not* build up any graven images in the home, get false ideas about the way you want to live, nor about the things you do.

*Thou shalt not* lie to one another. Perfect love is perfect truth.

*Thou shalt honour* thy father and mother, and the other partner's father and mother as well, for both have a rightful place to visit in your home.

*Thou shalt not* kill emotional joys by deceiving one another in any way.

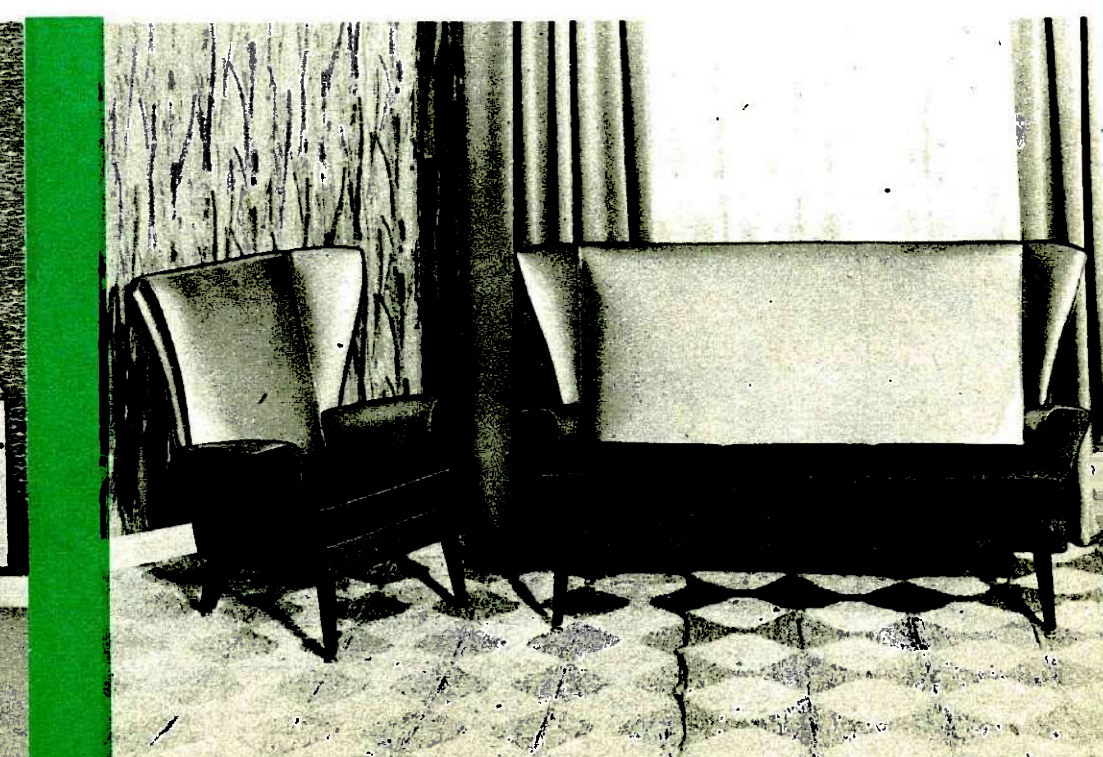
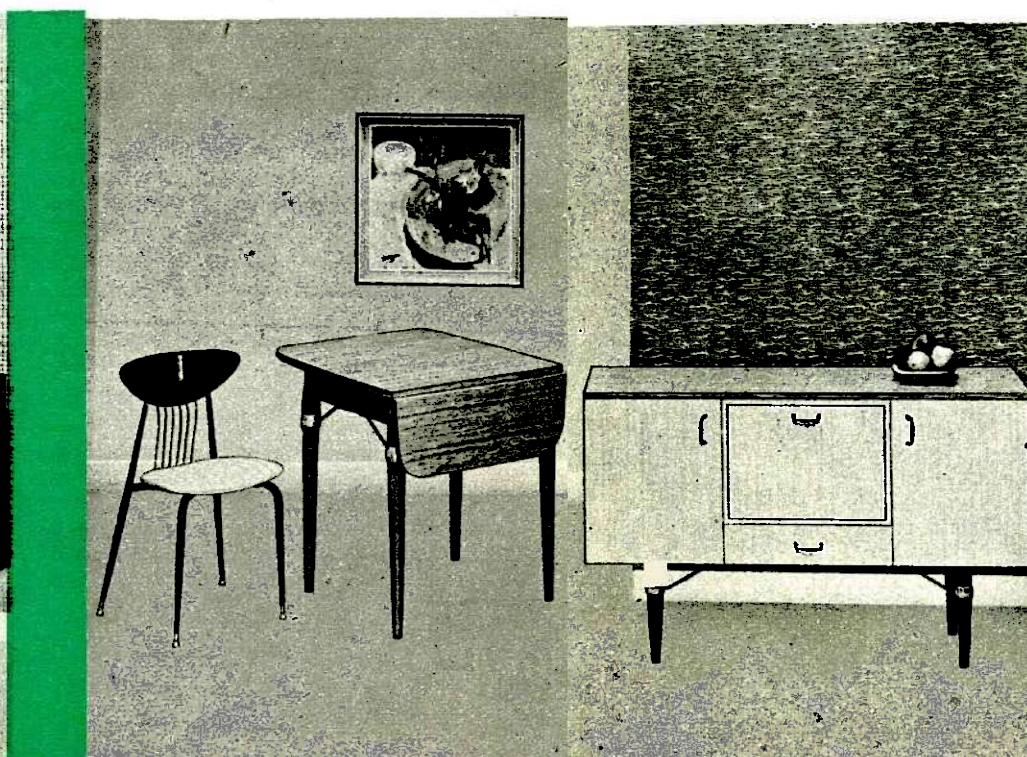
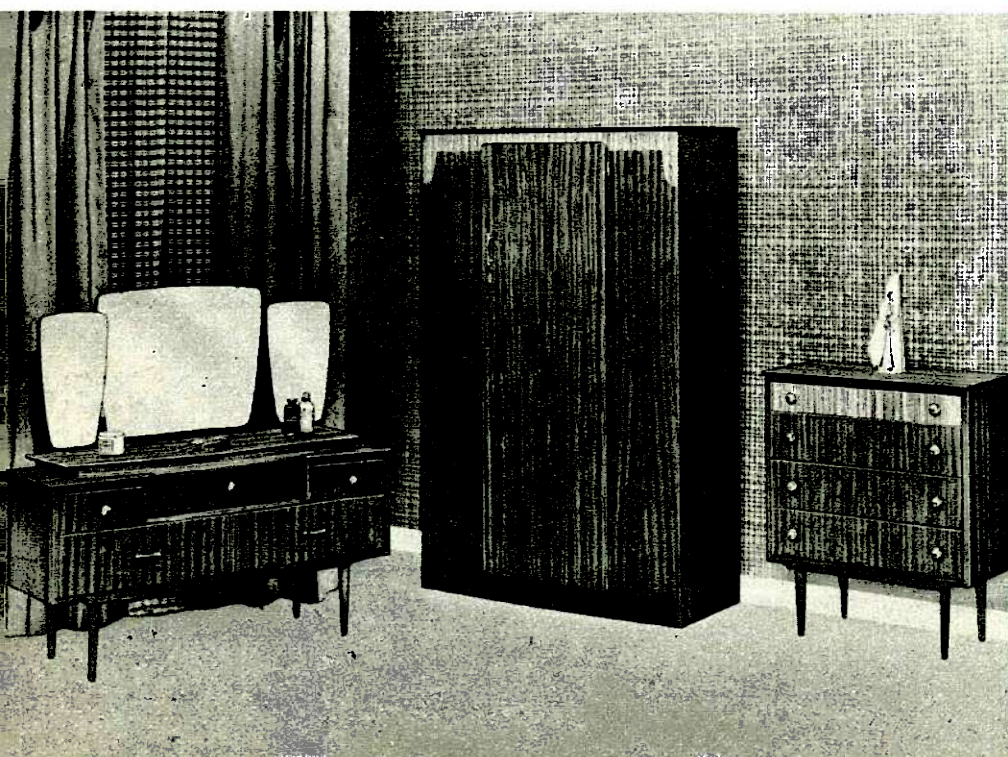
*Thou shalt not* be flirtatious and laugh about it, but realize that there are busy-bodies in every street, and that the other partner may suffer for your flirtatiousness.

*Thou shalt not* steal happiness from the other.

*Thou shalt always* have sympathy.

*Thou shalt never* be jealous, for this is the green-eyed monster who has broken too many marriages.

*Thou shalt not* be envious, so that you are for ever trying to keep up with the Joneses.





# FOR NEWLYWEDS

## Shower gifts on the bride

A HAPPY way to ensure that newlyweds receive the gifts they need is for guests to give the couple a "wedding shower." In America this is very popular. The prospective bride gives a small party for her friends, and they respond by "showering" her with gifts. Sometimes she will let it be known that she would like a "kitchen shower," or a "bedroom shower," and what her colour schemes are. Here are some gifts to please any bride.

1. CWS table lamp in four chrome designs. Press button switch on base. 22s. (Shades extra.)

2. Transistor radio—CWS Defiant A56, a 6-transistor model. Long and medium wavebands, 4 in. speaker. 13 gns.

3. CWS Invincible vacuum cleaner, model 6020, with leathercloth body, strong plastic cleaning tools. Radio and TV suppressed. Guaranteed. £10 16s. od.

4. Fine bone china in pastel coloured flower design—from wide range of CWS fine bone china. Prices from 80s. for a 21-piece set.

5. Invincible electric fire by CWS. Red, cream, yellow, or eggshell blue finish. 750 watt one bar, 38s. 6d. 1,500 watt two bar, 54s.

6. Lucerne, CWS Crown Clarence earthenware. 21-piece teaset, about

£2 15s. od. 24-piece dinner set, about £5 10s. od.

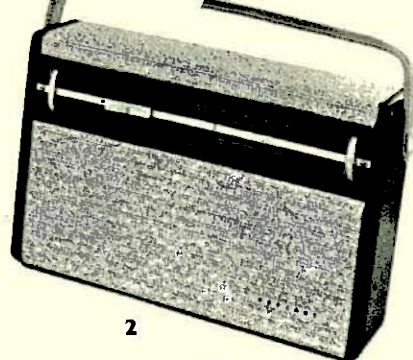
7. Sweda range of CWS Unity cutlery in polished stainless steel. Saw-tip knife blades. 24-piece canteen £6 14s. 6d.

8. CWS whitewood platform steps, constructed to full safety specifications. Three- to eight-tread sizes. Four-tread, 31s. 9d.

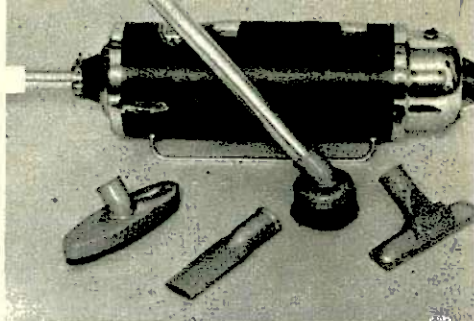
9. CWS San Remo blanket in checked design. Red, black and white mixed colours. Four sizes. 80 in. by 100 in., £5 2s. od.

10. Kitchen tool set in stainless steel, and wood handles. Six tools and rack, 54s.

11. CWS ironing board adjusts to three heights. Lightweight metal frame, wood top. Red, blue, white or yellow. 58s. 11d.



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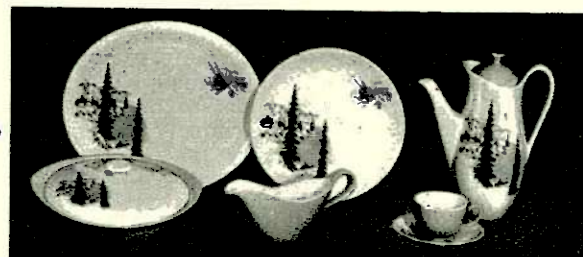
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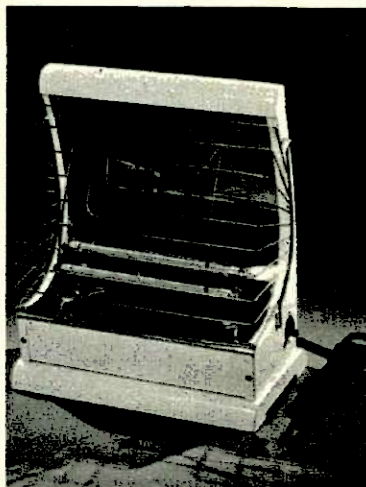
Always a welcome gift is the CWS Speedstar electric kettle, a 2,250 watt model which holds three pints. 82s. 6d.



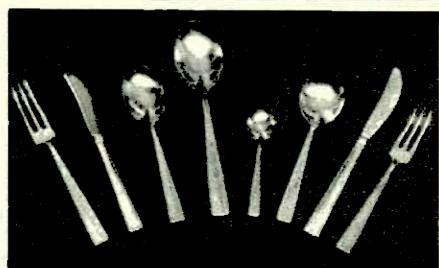
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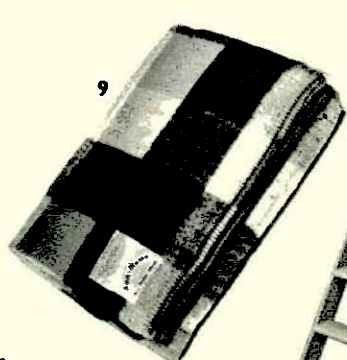
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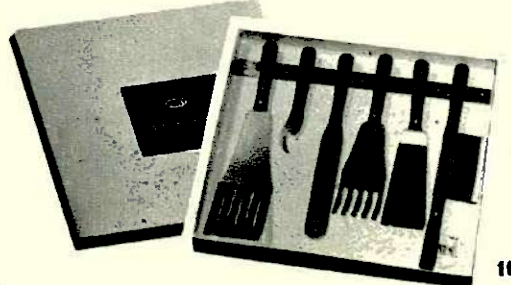
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## LOOK THROUGH ROSE COLOURED SPECTACLES

With Maureen Tarlo

IT is easy to look at life through rose coloured spectacles today. In fact there's hardly any colour or combination of colours in which you won't find spectacle frames.

Helped by new materials, manufacturing opticians are now marrying the colours of their frames with the latest fashion shades.

You can choose your frames to match your newest outfit, and if you are really fashion conscious you will have several pairs of spectacles to team with all the garments in your wardrobe.

Times have certainly changed since Dorothy Parker made her famous observation! "Men seldom make passes at girls who wear glasses."

Spectacles have become a fashion accessory to such an extent that some manufacturers are employing skilled fashion designers on their staff.

Today, instead of being ashamed of her spectacles, the clever girl uses them to enhance her looks. She knows that they can disguise a facial flaw in the same way as cosmetics.

They can give width to a long face or length to a chubby face and, of course, they can highlight a pair of beautiful eyes, drawing attention away from less attractive features.

Spectacles can lend an air of mystery, a touch of elegance, or a dash of glitter and glamour. They are made in so many attractive shapes and colours that instead of being stuck on the nose merely as an appendage, they blend with the wearer's fashion scheme and become as much a part of her appearance as her make-up.

### Advances

But developments in the spectacle field have not been limited to frames. There have been great advances in lenses, too. The person in the middle forties and onwards who requires a correction for reading and also spectacles for long distance use has already learned the value of the bi-focal and tri-focal lens.

Now there are the tri-focal lens and a new multi-focal lens which makes use of gradual varying power. Both of these

are ideal for the housewife, providing her with perfect intermediate vision for household chores such as cooking and ironing, as well as close vision for dress-making and reading, and long distance vision, too.

Developments have also been made with tinted lenses and the spectacle wearer can now have his or her lens prescription made into sun glasses at a much lower cost and with much more satisfactory results than previously.

In addition to catering for those with sight defects spectacle makers are now considering the hard of hearing, too, and hearing aids can be incorporated into the side pieces of spectacles.

Despite all the improvements in the appearance of spectacles there are still some people who, while needing spectacles, prefer, perhaps for professional reasons, not to wear them. For them the contact lens may provide the ideal solution.

Contact lenses usually cost between 30-40 guineas, but they have the advantage that the power of the lens rarely needs altering, even after many years.

They are safer than ordinary glasses too, since the plastic lens acts as a protective covering for the eye and has in some cases saved eyes from damage.

In certain eye conditions contact lenses may even give normal vision where ordinary spectacles have proved useless.

### New attitude

At one time there was a ban on spectacle wearing in some jobs and this probably caused people in need of spectacles to do without them. But today this attitude has changed. A far stronger accent is now placed on eye care, particularly since the National Health Service came into operation.

A further step was taken with the passing of the Opticians Act of 1958, prior to which any person could test eyes and supply glasses without qualifications or even knowledge.

Under the Act, which came into full force in 1960, it is now illegal for these functions to be carried out by anyone whose name is not included in the Register of Opticians maintained by the General Optical Council.







GREAT TO BAKE  
WITH FLOUR  
AS FINE AS  
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SILKY TEXTURE



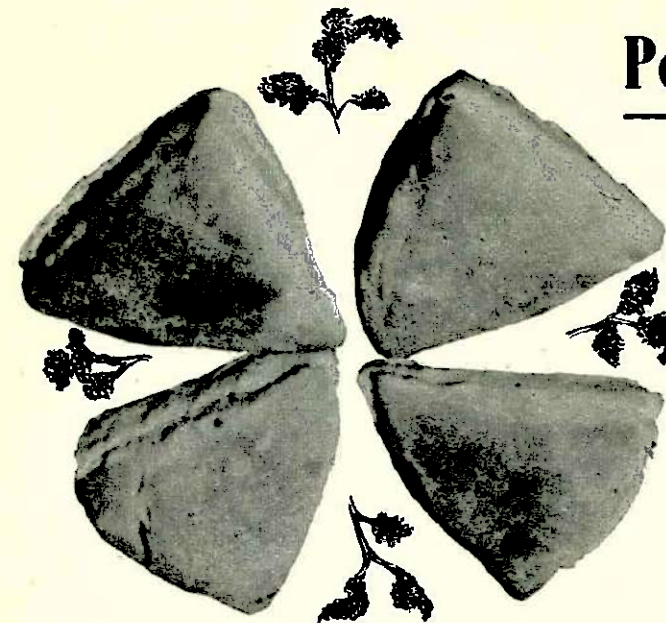
It's great baking with a flour as fine as **EXCELDA** Self-Raising. So wonderfully smooth,  
so soft and easy to mix, **EXCELDA** is milled extra fine to give really good results—  
to everyone's delight. Try silky texture **EXCELDA** for yourself and see what a difference  
it makes to all your cooking and baking. Ask for **EXCELDA** at your Co-operative store.



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SELF RAISING FLOUR  
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FROM CO-OPERATIVE STORES



Potatoes deserve a bouquet

TRY THESE  
APPETISING IDEAS

Here are some recipes for serving potatoes that can give a new interest to your meals. They are simple to prepare and always look so appetising as soon as you dish them up.

#### PANCAKES

12 oz. mashed potatoes, seasoning, 4 oz. Federation or Excelda plain flour,  $\frac{1}{2}$  lb. minced meat, 1 onion, Shortex for frying, stock or water, packet Eskimo frozen peas.

Slice the onion finely and fry in a little Shortex. Add the minced meat. Allow to brown slightly. Cover with stock or water, simmer until tender. Thicken with a dessertspoon of plain flour blended with a little milk. Sieve the potatoes, add the seasoning, work in the flour to give a smooth dough. Divide into four or five portions. Roll out to the size of a small frying pan. Melt the Shortex in the pan and fry the pancakes on both sides. Place in a hot serving dish, cover with a little meat and keep hot. Make alternate layers of pancakes, and sauce. Cook the peas in a little boiling salted water. Strain, and place round the pancakes. Serve very hot.

#### CASSEROLE

1  $\frac{1}{2}$  lb. potatoes,  $\frac{1}{2}$  lb. white fish (plaice or cod), 1 onion, 1 oz. Gold Seal margarine, 1 oz. Federation or Excelda plain flour,  $\frac{1}{2}$  pint milk, seasoning, 1 oz. cheese, 1 oz. fresh breadcrumbs,  $\frac{1}{2}$  oz. Gold Seal margarine.

Cut the cooked potatoes into thick slices. Arrange on the sides and base of a greased fireproof dish. Place the flaked,

**POTATO SCONES**  
6 oz. Federation or Excelda S.R. flour,  $\frac{1}{2}$  teaspoon salt, 2 oz. Avondale butter, 4 oz. mashed potatoes, milk.

Rub the butter into the flour and salt. Rub the potatoes into the mixture. Add sufficient milk to make a soft dough. Roll out to  $\frac{1}{2}$  in. thickness. Cut into triangles. Brush with milk. Bake 15 min. Mark 6 (400°F.). Split in half and spread with butter. Serve hot.

cooked fish in the centre. Fry the chopped onion in the Gold Seal. Stir in the flour and cook for a few minutes. Gradually add the milk. Bring to the boil, stirring thoroughly. Season well. Pour over the fish and potatoes. Sprinkle with grated cheese and breadcrumbs. Dot with the  $\frac{1}{2}$  oz. Gold Seal. Bake Mark 6 (400°F.) for 20-30 min.

#### SAVORIES

1 onion, 1 oz. Avondale butter, 1 teaspoon chopped parsley,  $\frac{1}{2}$  teaspoon CWS thyme, 1 hard boiled egg (chopped),  $\frac{1}{2}$  lb. cooked meat (leftovers can be used), 1 lb. mashed potatoes, 1 egg yolk, 1 tablespoon stock or water.

Fry the chopped onion in butter. Add the herbs, stock, minced meat and hard-boiled egg. Cool. Roll this mixture into small balls, using a little flour on hands and board. Add the egg yolk to the mashed potatoes and beat well. Place on a baking sheet in spoonfuls making a hollow in the centre of each. Place a meat ball in the hollow, brush with egg or milk. Bake Mark 4 (350°F.) for 10-15 min.

#### HOT SALAD

2 lb. potatoes, salt and pepper, 1 tablespoon olive oil or salad oil, 3 dessertspoons vinegar, 2 oz. bacon, 2 small onions, 2 oz. Avondale butter.

Boil the potatoes in their skins and peel while still hot. Slice. Mix the vinegar, oil, salt and pepper together. Toss the potatoes in this mixture. Keep hot. Chop the bacon and onions and fry lightly. Pour over the potatoes, garnish with parsley, and serve immediately.

#### CROQUETTES

$\frac{1}{2}$  lb. cooked potatoes, 1 teaspoon salt, pepper, 1 egg yolk,  $\frac{1}{2}$  oz. Avondale butter, 1 dessertspoon chopped parsley, CWS ground nutmeg, egg and crumbs for coating, Shortex for deep frying.

Beat the butter, egg yolk, salt and pepper into the sieved potatoes. Mix in a little nutmeg and the parsley. Spread on to a plate to cool. Cover with a greased paper. Divide into eight portions. Shape each portion into a barrel shape, keeping the ends flat. Coat each in beaten egg, then toss in the crumbs. Leave to stand for 30 min. Place in hot fat until golden brown.





GOOD MORNING, BRIDE



Every spring bride will love this pretty two-some—a warm and befrilled quilted-nylon housecoat and Swiss Miss hairband.

The housecoat is in lipstick red, royal blue, or lemon sherbet colours, trimmed with ice-white nylon frilling and pussy-cat bow. Style 100 from the CWS range. Price approx. 89s. 6d. for size W. Approx. 96s. 11d. for size WX.

The dainty cap in frothy nylon is the prettiest way to cover hairpins and preserve that enchantment. From a range of about ten different styles. The Swiss Miss is priced at 6s. 11d.

Variety Fare



"Mummy," said the little boy, on Easter Sunday morning, "are chocolate eggs laid by chocolate chickens?"

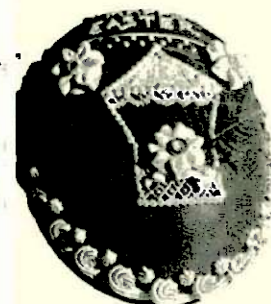
Well, this is a question that 18 years old Valerie Few, pictured above could answer. Valerie is a packer at the English and Scottish CWS chocolate factory at Luton. During the busy pre-Easter season, she deals with thousands of chocolate eggs of all shapes and sizes.

The beautifully decorated, giant-sized eggs, on the right, are "specials" which the factory has made for children's charities.



Give your children a surprise at breakfast this Easter.

Paint their eggs gay colours. Paint on faces and glue little paper caps and hair on shells. The family will love it!



## GUINEA LETTERS

Write to Eve Norman, HOME MAGAZINE, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.

### GREAT GRANNIE HAS BLOSSOMED AS AN ARTIST

Until she was 77, my grandmother, Mrs Margaret Edwards, of Terinyson Road, Cheadle, Cheshire, had never painted pictures. But at 78 she paints landscapes, portraits, animals all day, in water colours and oils. She has painted more than 50.

The outlines are drawn for her, but she has a steady hand and a good eye for colour. She produced framed oil paintings at Christmas for her son and two daughters.

A semi-invalid for 50 years, Mrs Edwards has not left the house for three years except for a stroll. Through rheumatism she gave up knitting and was depressed over her husband's death five years ago.

She started with paints belonging to her seven years old great grand-daughter, Beverley. She is always eager to begin her eight-hour stint with the brushes she loves.

Hard of hearing, she used to watch television all the time, without really knowing what was happening. Now she rarely watches it. She sits in her chair and on her knee is an easel, cut so that she can get closer to her work.

"Painting" she advises, "is better than all the doctor's medicine."

MRS M. MATHER,  
Cheadle,  
Cheshire.

### Ideal tea cosy

Plastic teapot cosies are not much good, I've found, but an old jumper



makes an ideal tea cosy. Cut it, tailor made, to fit your teapot, double-thickness. Then stitch it together and add a gay bow to the top. Stretchable wool is still the best material to keep warm our national brew.

J.P.  
Southampton.

### Midnight joy

I would like to thank you for the lovely and interesting article "Midnight Joy in Bethlehem" by Roger Curtis in your December magazine, also for the photographs. These I've never seen before.

If I was 21 instead of being an old age pensioner, I too would like to make a Christmas pilgrimage to the Holy Land.

I did manage with a little help, as I am lame, to get to my own church in Bradford for Midnight Mass, but to be in Bethlehem for these lovely and moving celebrations must be wonderful.

MRS A. M. ARGYLE,  
Bradford.

### Anti-dog

Why do people keep dogs? I have a friend who has three, and she always drags them into my house where they jump on all the furniture and leave hairs everywhere. I don't like to say anything in case I lose her friendship.

A.L.  
Hampstead.

4

## OUTSTANDING

examples of British shoe design and craftsmanship, made by CWS. They were chosen by independent experts to be on show at Grosvenor House, London, at the British Footwear Manufacturers' Federation's annual parade of spring styles, which attracts visiting buyers from all over the world.



Patricia Dodd (left), aged 14, and Alison Smith, aged 17, both from Ruislip, are training on the ice at Richmond. In April they compete in the Southern Counties Championships at Streatham Ice Rink.



SKATING STARS





**H**ELL hath no fury like a woman scorned. But when it is a group of women scorned . . . ! Watch out, for you can be sure something shattering will happen.

And something shattering will most certainly happen in the near future unless plans are pushed through to increase considerably the number of nursery schools in the country.

Thousands of young mothers are both frustrated and angry that only one child out of every 100 can get admitted to these schools.

The reason given for the shortage is that much publicised "bulge"—the post-war rise in the national birth rate that has continued steadily since 1948.

We are told that so many children are crowding into primary school that the money and staff required to provide adequate nursery services cannot be spared. Because of this, the Ministry of Education restricts the number of children attending nursery schools and classes to the corresponding number in 1956/57.

And this despite the fact that in 1944 the Education Act implied complete official recognition of the benefit of nursery education to the child under five years of age and local authorities were allowed to establish nursery schools and classes wherever they felt there was sufficient need.

More and more women are considering taking the matter into their own hands. Recently a group of young mothers, so incensed that all their efforts to get their children into nursery school had failed, held a meeting in London as members

# Lonely children need the happiness of playgroups

Says *BELLE TUTAEV*

of the Housebound Housewives Register and formulated a plan to start their own playgroups.

They told how waiting lists at state nursery schools can be anything up to two years, unless the child has a special need.

They told how there are private nursery schools for those who can afford £12 to £20 for a ten-week term, mornings only and no meals included.

But what, they asked, about the not-so-affluent? Or the family with two or three children under five? What about the lonely child who has no chance to meet and play with other children?

The group of mothers wrote to their local authorities, giving their plan for their own playgroups, and asking what was involved.

## Registered

They discovered that all private nurseries are under the control of the Public Health departments and that if any fees were to be charged for the care of the children, the playgroup would have to be registered.

This registration meant that the

premises to be used had to be visited by the Medical Officer of Health, who then sets the maximum number of regular attendances, depending on the number of lavatories and wash basins available, and the size of the rooms.

He also decides if the person applying for registration is suitable to care for a group of children.

Since the mothers planned sessions of 2-3 hours only, no arrangements had to be made for meals. But they could obtain free milk and this they did for the mid-morning break.

Many groups found that there were sufficient children among immediate neighbours and friends to fill the playgroup, and soon discovered they had their own waiting lists.

Children of three and over gain most from this form of group activity. Those under three often get bored and restless unless some adult is prepared to concentrate attention entirely on them.

The playgroup's aim is to emphasise the importance of play in the development of the child, and to do this as great a variety of material, toys and equipment as possible is provided.

Children are given a free choice of activity, in a permissive atmosphere, and the supervisors keep well to the background, intervening only when absolutely necessary. There is no formal education or instruction and the children learn from trial and error how to share, how to help and how to get on together.

If possible, a mother with nursery training is appointed as supervisor and the other mothers are asked to help in various ways.

The fees charged depend on the rental asked for the premises—someone's living room or a church hall—and they are generally about 3s. a morning.

Mothers find playgroups a good way of making friends, particularly if they have just moved into a new district. In fact the playgroup has become a social centre for family activities.

About a year ago, the Pre-school Playgroups Association was formed to help to bring together those involved in providing this self-help service, and membership is already nearly 300.

## Determined

Members are drawn from all over the country, from Scotland to Cornwall, and from all walks of life, and they are determined to provide this service for their own children, even if all the responsibility falls on their own shoulders.

All state emphatically that playgroups are fun, in spite of the hard work involved.

There are 120 playgroups on the



A typical scene at one of the playgroups.

association's list, caring for 3,000 children under five. Some playgroups deal with only six children, others may have 150 in different groups during the week.

There are other playgroups outside the association, too, some more formal, others even less so.

The Save the Children Fund runs playgroups for children in areas where very bad housing creates a special problem.

Naturally, with the formation of these playgroups, some snags crop up occasionally. Pernickety neighbours sometimes complain about the nuisance of the noise the children make as they play.

Some vicars and wardens are very particular about what goes on inside their halls, and forbid the use of sand, water, clay or wood.

Some mothers are very casual about paying the much-needed fees, and others tend to be more punctual bringing the children than collecting them.

Some educationalists look askance at this amateur invasion into a professional field. But, as far as one can ever generalise, the playgroups are being accepted and recognised as a new and valuable form of social service, filling a gap between the Infant Welfare Clinic and the primary school years.

To twist . . .



Striped and flowered, with tuck-frill bib effect in waffle cotton. Style B.107.

I need a balloon . . .



Abstract flower printed, with white waffle cotton collar, front frill and bow trimming. Style B.109.

to get with it.



Unusual colours in subdued tones, in a drop-waist style with bow trims at hip level. Style B.103.

**CUTE !**

Six cute dresses for the under-fives from the CWS Carousel range. They are all available in three colour-variations, and all in three sizes—18 in., 20 in., and 22 in. Prices, approx.: 15s. 11d., 16s. 11d., 17s. 11d.

I thang yew!



Splash-striped with dropped waistline, self collar and pretty tie effect. Style B.105.

Your turn, dear.



Left: Block-print with drop waistline, stark white collar. Style B.101. Right: A be-frilled button-through. Style B.108.



# Feminine and fancy knit



**MATERIALS.**—9 [10, 11] oz. WAVE-CREST 3-ply. Two No. 13 and two No. 11 needles. One stitch-holder. 4 in. zip.

**MEASUREMENTS.**—To fit 40 [42, 44] in. bust. Length, 21 [21½, 22] in. Sleeve seam, 5 in.

**SIZES.**—The figures in square brackets [ ] refer to the medium and large sizes respectively.

**ABBREVIATIONS.**—k., knit; p., purl; k.b., knit into back of stitch; p.b., purl into back of stitch; st., stitch; sl., slip; w.fwd., wool forward; p.s.o., pass slip stitch over; tog., together; t.b.l., through back of loops; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; rep., repeat; patt., pattern; in., inches; O, no times.

**TENSION.**—8 sts. and 10 rows to the square inch on No. 11 needles, measured over stocking stitch.

## FRONT

Using No. 13 needles, cast on 160 [168, 176] sts. Work in k.1, p.1 rib for 3 in.

**Next row:** Rib 7 [11, 15], (inc. in next st., rib 5) 24 times, inc. in next st., rib to end (185 [193, 201] sts). **Change to No. 11 needles** and proceed in patt. as follows:

**1st row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.7, w.fwd., k.2 tog. t.b.l., k.6, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last 1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**2nd and alt. rows:** k.1, (k.2, p.b.2) 4 [5, 6] times, k.2, \*\* p.15, (k.2, p.b.2) 4 times, k.2, rep. from \*\* to last 1 [5, 9] sts., (p.b.2, k.2) O [1, 2] times, k.1.

**3rd row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.5, k.2 tog., w.fwd., k.1, w.fwd., k.2 tog. t.b.l., k.5, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last 1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**5th row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.4, k.2 tog., w.fwd., k.3, w.fwd., k.2 tog. t.b.l., k.4, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last 1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**7th row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.3, k.2 tog., w.fwd., k.5, w.fwd., k.2 tog. t.b.l., k.3, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last 1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**9th row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.2, k.2 tog., w.fwd., k.3, (w.fwd., k.2 tog., k.2) twice, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last 1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**11th row:** p.1, (p.2, k.b.2) 4 [5, 6] times, p.2, \*\* k.4, (w.fwd., sl.1, k.2 tog., p.s.o., w.fwd., k.1) twice, k.3, (p.2, k.b.2) 4 times, p.2, rep. from \*\* to last

1 [5, 9] sts., (k.b.2, p.2) O [1, 2] times, p.1.

**12th row:** k.1, (k.2, p.b.2) 4 [5, 6] times, k.2, \*\* p.15, (k.2, p.b.2) 4 times, k.2, rep. from \*\* to last 1 [5, 9] sts., (p.b.2, k.2) O [1, 2] times, k.1. These 12 rows form the patt.

Continue in patt. until work measures 12½ [12¾, 13] in. from beg.

Keeping patt. correct, **shape armholes** by casting off 14 [15, 16] sts. at beg. of next 2 rows. Dec. 1 st. at both ends of next and every alt. row until 127 [131, 137] sts. remain \*\*\*

Continue on these sts. until work measures 6½ [6¾, 6½] in. from beg. of armhole shaping.

**Shape neck** as follows:

**Next row:** Work across 49 [51, 53], work next 29 [29, 31] sts. on to stitch-holder and leave, work to end. Proceed on each group of sts., dec. 1 st. at neck edge on next and every alt. row until 42 [43, 45] sts. remain.

Continue on these sts. until work measures 8½ [8¾, 9] in. from beg. of armhole shaping, finishing at armhole edge.

**Shape shoulder** by casting off 14 [14, 15] sts. at beg. of next and following alt. row. Work 1 row. Cast off.

## BACK

Work as Front to \*\*\*. Continue on these sts. until work measures 6 [6½, 6¾] in. from beg. of armhole shaping.

**Divide for back opening** as follows: **Next row:** Work across 63 [65, 68] sts., cast off 1, work to end. Proceed on each group of sts. as follows:—Knitting st. at inside edge on every row, continue until work measures same as Front to shoulder shaping, finishing at armhole edge.

**Shape shoulder** by casting off 14 [14, 15] sts. at beg. of next and following alt. row. Work 1 row.

**Next row:** Cast off 14 [15, 15], work to end. Work 1 row. Cast off.

## SLEEVES

Using No. 13 needles, cast on 98 [102, 106] sts. Work in k.1, p.1 rib for ¾ in.

**Next row:** Rib 1 [3, 5], (inc. in next st., rib 4) 19 times, inc. in next st., rib to end (118 [122, 126] sts.).

**Change to No. 11 needles** and proceed in rib as follows: **1st row:** \*\* p.2, k.b.2, rep. from \*\* to last 2 sts., p.2. **2nd row:** \*\* k.2, p.b.2, rep. from \*\*

to last 2 sts., k.2. These 2 rows form the patt.

Continue in patt., inc. 1 st. at both ends of next and every following 3rd row until there are 142 [146, 150] sts.

Continue on these sts. until work measures 5 in. from beg. Keeping patt. correct, **shape top** by casting off 14 [15, 16] sts. at beg. of next 2 rows. Dec. 1 st. at both ends of next and every alt. row until 84 [84, 86] sts. remain. Cast off 6 sts. at beg. of next 12 rows. Cast off.

## NECKBAND

Using a fine back-stitch seam, join shoulders of Back and Front. Using No. 13 needles, with right side facing, **knit up** 129 [135, 141] sts. round neck including sts. from stitch-holder.

**1st row:** \*\* k.1, p.1, rep. from \*\* to last st., k.1.

**2nd row:** k.2, \*\* p.1, k.1, rep. from \*\* to last st., k.1. Rep 1st and 2nd rows 4 times more. Cast off in rib.

## TO MAKE UP

Omitting k.1, p.1 rib, block and press on wrong side using a warm iron and damp cloth.

Using a flat seam for k.1, p.1 rib and a fine back-stitch seam for remainder, join side and sleeve seams and stitch Sleeves into position. Stitch zip into back opening. Press seams.

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**—and  
the difference  
is delicious!**  
FROM CO-OP STORES

# Mystery of Britain's missing people

**HOW** many bodies and skeletons still lie hidden in Britain? A spine-chilling question. Yet out of the hundreds of people who disappear every year there are some cases where there is a suspicion of foul play. But there are not enough people to search every nook and cranny in the land.

About 15 per cent of the homicidal killings which become known to the British police remain unsolved. But the occasional chance discovery of a body after 20 or perhaps 40 years shows that those responsible for a death can never rest easy.

Rupert Furneaux writing on unsolved crimes in the seventh series of *Famous Criminal Cases* (Odhams, 21s.), devotes part of his book to these baffling mysteries.

Mr Furneaux describes many of the sensational cases which came before the English Courts during 1960-62. The much publicised Lady Chatterley trial is well covered as well as the A6 murder trial, the Worthing bank raid, and the mummy in the cupboard case.

A chance discovery has now ended a mystery which had remained unsolved for nearly half a century—the author tells us. It was that of 23 years old Mamie Smith, who disappeared seemingly without trace. Her sawn-up body was found last year by a potholer in a smugglers' cave less than 350 yards from the house in which she had lived.

Only four years before the discovery, the man with whom she had been living until her disappearance and upon whom suspicion for the murder fell had passed beyond the arms of the law.

But, while the violent death of one person may make gripping if horrifying reading, Field Marshal Lord Ironside was concerned in events which controlled the lives and deaths of thousands.

The man who held the post of Chief of the Imperial General Staff during the first nine months of the last war and later took command of the Home Forces forbade the publication of his diaries in a will made in 1930.

But he was persuaded to change his mind and as a result the *Ironside Diaries*, covering the period 1937-1940 and edited by Col. R. Macleod, D.S.O., M.C., and Denis Kelly, have now been published (Constable, 35s.).

This is a fascinating account of the early war years written by a man whose inside knowledge made him an authoritative recorder of this fateful period of modern history.

A man who is constantly in the news and about whom conflicting reports often appear is Frank Sinatra. Now, in *Sinatra* (Michael Joseph, 12s. 6d.) Robin Douglas Home has made a determined effort to get behind the facade of this enigmatic star.

This book is the result of two months spent constantly in Sinatra's company and is well illustrated with new photographs of its subject at work.

The problem of human communication is the theme of the latest novel by New Zealander Janet Frame. In *The Edge of the Alphabet* (W. H. Allen, 16s.) she records the isolation of the epileptic Toby Withers and the spinster school-teacher Zoe Bryce and the strange friendship which springs up between them.

Would you like to make pizza, Swedish pastries, or chicken pilaff? If so, the



*Encyclopedia of European Cookery* is the book for you.

Published by Paul Hamlyn at the amazingly low price of 12s. 6d., this cook's delight packs exciting recipes from 21 countries between its 600 pages and contains 110 mouth-watering illustrations.

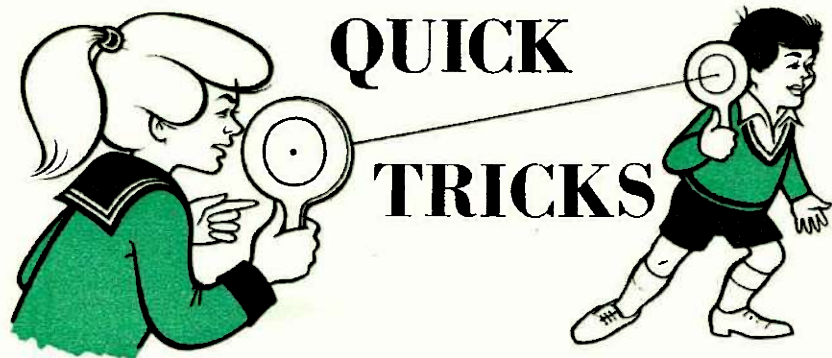
Two more cookery books which will find ready acceptance from the housewife are the chatty *Cooking with Pomiane*, (Bruno Cassirer, 18s.), distributed by Faber and Faber, and the *Potluck Cookery Book* by T. H. Campbell (Oliver and Boyd, 15s.).

Another useful household manual is Odhams' *Fashion and Dressmaking* at 30s. This concisely written book will prove equally valuable to the beginner or to the more experienced seamstress.

New children's books include a history of Clowns Through the Ages, by John Hornby (Oliver and Boyd, 7s. 6d.), delightfully illustrated by Sirlol Clarry. Odhams cater for teenagers of both sexes with *Mystery and Adventure Stories for Boys*, and *Mystery and Adventure Stories for Girls*. Each costs 10s. 6d.

Commander A. B. Campbell recalls queer shipmates in the book of that name (Phoenix, 11s. 6d.).





## QUICK TRICKS

ONE of our most important senses is SIGHT, but sometimes your eyes can deceive you. Draw a picture of a fish about to enter a basket. Hold a piece of cardboard up to your face so that one eye is looking at the fish, the other at the basket. In a few seconds you should see the fish swim into the basket.

Mirrors, too, can play strange tricks. Hold two mirrors facing each other and place your hand between them. You will see a lot of hands going away in the distance.

You can make a very simple magnifying glass by forming a small loop on the end of a length of fine wire. Dip it into water and the drop of water in the loop will magnify things.

Why not make a telephone? Cut two frames from cardboard and stick parchment paper over them. Pierce holes in the paper and stretch string between the frames. If you keep holding the string taut you should be able to speak to your friend.

If your friend dreams of becoming an astronaut, test his sense of balance. Hang up a dart-board. Ask him to stand in front of it and touch the bullseye. Then bind his eyes, turn him round several times, and ask him to touch the bullseye again. His sense of balance and direction will be poor—and so in the cockpits of our aircraft we need very complicated instruments to keep us on course, because, without them, due to the absence of normal balance, we would be liable to get lost.

*How we know*, by Charles Hatcher and Vaclav Koval (Golden Pleasure Books, 10s. 6d.), from which the above simple experiments are described, explains the use of our senses, and shows how scientific marvels can arouse them.

And here's a way to add to your knowledge of modern wonders. This month the Editor wants you to draw an invention, such as a telescope or a space capsule, or even your version of a modern telephone system, anything that is an aid to our natural senses.

There are two classes—under nine and over nine years. There are two prizes in each section: delicious chocolates for the over nines and bumper

parcels of sweets for the younger ones from the E & S CWS Chocolate Works at Luton and CWS Confectionery Works at Reddish.

Read the following rules carefully.

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age IN BLOCK CAPITALS.
3. Post your entry (marking the envelope "Competition") to:  
The Editor, Home Magazine, 1 Balloon Street, Manchester 4.  
Closing date for entries is March 28, 1963.

### JANUARY COMPETITION WINNERS

Ann Prentice, Windbourne Road, Aigburth, Liverpool 17; Jane Round, Coventry Road, Tonbridge, Kent.  
Gerald Ball, Alfreton Road, Westhouses, Derby;  
Janet Davies, St. Ives, The Drive, Southbourne, Hants.

## GARDENING NOTES

By  
W. E. Shewell-Cooper

THE fuchsia, which about 15 years ago was regarded as a Victorian eyesore, is now becoming popular. The plants need water regularly. It helps to syringe leaves with clean water to discourage red spider and keep foliage healthy. Many fuchsias are planted in flower borders early in June, after plants have been used inside, to go on flowering until autumn.

Fuchsias are best propagated by taking cuttings from stock plants at this time. Greenhouse owners can propagate earlier. The cuttings usually strike easily. Both nodal and internodal cuttings succeed.

Cuttings should be 1½ in. to 2 in. long and inserted either into pure sharp silver sand or into Eclipse No-Soil compost in 2½ in. seed boxes. Always make the cuttings of young, well-ripened wood. They strike best in a temperature of 65–70° F. in a low propagating house. Many people use a small propagating frame erected on the bench inside any normal spanned greenhouse. In either case, keep a fairly moist atmosphere.



HIGHLIGHTS from *La Boheme* (HMV ALP 1921) make a memorable record with Jussi Björling singing Rudolph, Victoria de Los Angeles singing Mimi, and the RCA Victor orchestra conducted by Sir Thomas Beecham.

Byron Janis and Serge Prokofiev come together with a unique performance on Mercury MMA 11180, the first recording ever made in Russia using American technical and musical staff and equipment.

Janis plays the *Prokofiev Piano Concerto No. 3* and *Rachmaninov Concerto No. 1*, with Cyril Kondrashin conducting the Moscow Philharmonic Orchestra.

Brahms and Wagner were composers who each appreciated the works of the other. Now (Columbia 33cx 1817) the works of both are under the conductorship of Otto Klemperer and the Philharmonic Orchestra.

Christa Ludwig sings Brahms *Alto Rhapsody*, written after the news that the girl he loved had become engaged to another man. From Wagner, she sings the love song from *Tristan and Isolde*—*Wesendonck Leider*.

Bizet and Berlioz are brought together on the HMV Concert Classic XLP 20047. Also by Bizet are excerpts from *The Fair Maid of Perth*, an opera based on Scott's novel.

To produce half-standard fuchsias, cuttings are best taken in September. The gardener must stick to strong growing varieties for success. Normally, one can expect a 100 per cent strike within three or four weeks, especially if cuttings were never allowed to flag early, which may mean shading coupled with light syringing over. After they are well rooted, cuttings can be potted up into thumb pots or 3 in. pots, in the No-Soil compost. The temperature now should be at 65–70° F.

The stems must never be allowed to get hard or plants will be stunted and produce flowers too early. Watch for the root formation and when there is sufficient in the ball of soil, knock it out without it crumbling away, then pot on from the thumb pots into 3 in. pots, or if in 3 in. pots, into 6 in. pots.

In warm weather, spray a certain amount of shading on to the outside of the house. Do this by using limewash or muddy water, which can be removed more easily.

## Why not a Bank Account?



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## The perfect holiday

At Butlin's you're right in the heart of a wonderful sea-side resort with everything only a few seconds away from your comfortable sleeping chalet — luxurious swimming, sport of all kinds, dancing, shows, shops and plenty of fun for everyone.



CUT HERE

### **FREE HOLIDAY BOOKLET.**

Complete coupon below, tear off and post to :

**BUTLIN'S LTD., DEPT. H.B., 439, OXFORD STREET,  
LONDON, W.1.**

*Please send me a free coloured Brochure describing a Butlin Holiday at your Camps and Hotels.*

NAME .....

ADDRESS .....

### **ALSO MY FRIEND**

NAME .....

ADDRESS .....

**BLOCK LETTERS PLEASE**



# Everybody's Important at Butlin's



Most people I meet seem to know what they want—and like to make sure that they get it. That's exactly what *I* aim to do for my holiday guests because to me every one of them is important. Arranging a perfect holiday for all sorts of tastes means a tremendous amount of 'behind the scenes' organisation. But it's all *kept* behind the scenes. The only thing my guests know about this side of their holiday is that everything runs smoothly. Meals are ready on the dot: chalets are cleaned, beds are made and everything left spick-and-span. That's the sort of background that makes a Butlin holiday so delightfully carefree.

## AND THAT'S NOT ALL!

I've seen to it that Butlin's is planned to make it easy for you to enjoy yourself in your own way. A Butlin holiday provides for your pleasure—there is no question of organising **YOU** or what **YOU** do. You take your choice.

## SUNNY DAYS AND JOYOUS EVENINGS

All my camps have indoor and outdoor heated pools; cinema and live Theatre shows every evening; dancing in three separate ballrooms for Modern, Old Time and Jive to top-line bands; indoor games, outdoor games; relaxation unlimited—and all free. So long as you enjoy yourself, I'm happy too.

## CHILDREN OF ALL AGES ARE 'SPECIAL' GUESTS

For children there are lots of special amenities. A staff of trained nurses take charge of the youngsters when parents desire freedom to enjoy themselves on their own. There are separate dining rooms with varied diets; a pram hire service; laundry and ironing rooms; and—especially important—we wash their nappies, too! Free Amusement Parks with a choice of free rides, slides, swings, model trains, cars and roundabouts are open to children of all ages. At night a special "watch" service patrols the chalets to see children are safe.

THIS CARD WILL BRING YOU OUR COLOURED BROCHURE

POST CARD

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BUTLIN'S LTD.,

439, OXFORD STREET,

LONDON, W.1



# TAMWORTH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

COLEHILL, TAMWORTH

## IN THE FASHION!

**W**HAT on earth . . . Oh no, not another one!

This is the reaction of some men to their wives' or girl-friend's latest venture into the realm of modern fashions. And everyone knows what an ever-changing realm it is!

Even the mere male is now taking note of fashion. With the new style shirts, collars, and suits he can look just as fashionable as any woman.

But, it's not only in clothes that a new look is appearing. In commerce, too, there is a move afoot to brighten up shops, improve available facilities, and, in general, get away from the gloomy stuffiness of our Victorian forefathers.

Heading this move is the Co-operative Movement. Pioneer of self-service in this country it is doing everything possible to give the best to the customer, both in goods and in fashionable shops.

Yes, the Movement leads the commercial fashion parade!

## Golden Weddings

Mr and Mrs B. Miles, 29, Brooke Avenue, Wilnecote, February 3.

Mr and Mrs Pizzuto, 25, New Street, Tamworth, February 6.

Mr and Mrs Mellings, The Paddock, Austrey, February 27.

Mr and Mrs Carter, 30, Bradford Street, Tamworth, February 22.

## DIAMOND WEDDING

Mr and Mrs Orton, 457, Main Road, Glascote, January 31.

## CIRCUS TO BE STORE

**L**ATEST acquisition for the Copenhagen Co-operative Society is the city's permanent circus building—purchased for £518,000.

The four-stage rebuilding programme will start, it is thought, in 1965, and could be finished by 1970 at a cost of about £2 million.

Copenhagen Society now ranks fifth among the ten big stores in Denmark's capital.

## Food for the Zoo

**A** NEW product of the CWS African Oil Mills in Liverpool is CWS Zoo Food. Manufactured especially for grazing animals at Manchester's Belle Vue Zoo, such as zebras, deer, and goats, the food has been prepared to a formula provided by experts in this field and designed to suit the environmental conditions.

The food is intended to supplement the normal rations and contains all the vitamins and minerals necessary to ensure the health and vigour of the animals.

## 'Super Co-op' for Paris

**T**HE Co-operative Union of Paris has opened its 795th shop at St. Denis—an 11-storey super-market, under the name "Super Co-op." The largest Co-operative shop in France, it has a sales area of 1,164 sq. metres, or, with storage space, wine, vats, offices and such, an area of 2,000 sq. metres.

It comprises a self-service super-market for foodstuffs, and a conventional shop for textiles, clothing, books, and gramophone records.

## OBITUARY

We regret the deaths of the following members, and offer our sympathy to the bereaved relatives.

Harry Faulkner	Mile Oak	December 4.
Harry Smith	Glascote	December 13.
George Taylor	Dordon	December 20.
Thomas Henry Davis	Hockley	December 21.
Esther Jane Knowles	Two Gates	December 25.
William Albert Hughes	Tamworth	December 27.
Hannah Harper	Alvecote	December 28.
Thomas Edward White	Wilnecote	December 29.
Mary Ethel Sidwells	Clifton Campville	January 1.
Eliza Arnold	Austray	January 2.
Richard Myatt	Hopwas	January 3.
Carrie Basford	Kingsbury	January 4.
Sydney Johnson Fox	Harlaston	January 5.
Edgar Rooms	Dordon	January 7.
Lilian Violet Goodwin	Newton Regis	January 8.
Caroline Wood	Dordon	January 9.
Gertrude Sarah Sigley	Tamworth	January 9.
Albert Edward Northall	Dordon	January 9.
Mabel Fould	Warton	January 11.
Harry Williscroft	Tamworth	January 13.
Thomas Harper	Glascote	January 17.
Ruth Beirne	Tamworth	January 21.
Lizzie Gertrude M. Williams	Tamworth	January 22.
Blanche Beddard	Wilnecote	January 23.
James McAneny	Tamworth	January 23.
James Thomas Ward	Newton Regis	January 23.
Herbert Lodgard	Tamworth	January 24.
John Edward Archer	Anington	January 24.
Jane Wragg	Kingsbury	January 25.
Martha Emily Mansfield	Dordon	January 26.
Sarah Elizabeth Barber	Tamworth	January 29.
Frances Annie Mary Price	Tamworth	January 30.
Nellie Pallett	Bolchall	January 31.
Agnes Matilda Shipley	Wilnecote	January 31.
William John Hewitt	Tamworth	February 1.
Edith May Grant	Tamworth	February 3.
Annie Wilson	Tamworth	February 4.
James Walter Evans	Wilnecote	February 4.
Sarah Ann Bridgen	Glascote	February 11.



## Make Washday Troubles Disappear!



Today when so many housewives are employed out of their homes in industry and business, the household chores still remain. Many thousands prefer home washing and the satisfaction obtained from their efforts.

Most people are aware of the great boon of easy washing obtainable from the use of modern washing machines.

Time, Money and Labour are saved through the use of these machines. Your own Co-operative Store in Tamworth have been stockists of most makes, including Hotpoint, Hoover, Goblin, Servis, English Electric, Parnall and Ada and have now been appointed accredited dealers for BENDIX.

Call in the Electrical Section for details and arrange for free demonstration of these renowned BENDIX washers.

The washer for NOW and the FUTURE.

## Are Figures really interesting?

The mere man may be interested in more types of figures than one, and the housewife is always conscious of her figure, and of others, but these are a few facts and figures of a different type.

Do you realise that the following particulars can help your figures? Hundreds of satisfied members cannot be wrong. That is why we state that HALCYON PAINT AND EMULSION, by reason of its wonderful proportion of elasticity, wearing quality and price, coupled with the low price range of wall-paper of exquisite design and colouring, are value for money, and cut your decorating figures to reasonable proportions.

THESE ARE THE FIGURES WE BRING TO YOUR NOTICE :—

4450 1 pt. Tins of Halcyon Paint and Emulsion.

9995 Rolls of Wallpaper.

1970 Paint, Distemper and Paperhangers Brushes.

THESE WERE SOLD IN THE TAMWORTH CO-OPERATIVE CENTRAL STORE IN THE PAST 12 MONTHS.

Call in the Basement Paint Section for free leaflets on how to make best use of Halcyon Paints, Wall-paper and decorating materials.



There's something nice about fresh Spring Silks, Cottons, Suitings, &c., and

now displayed in our Drapery Department (ground floor) are hundreds of yards of these beautiful fabrics for you to make into Couturier-look Coat, Suits,

Dresses, Leisure Wear, &c.

To make it easy—a Pattern Service too in simplicity. Weldons and Butterick.

Dressmaking accessories are also available — Belts, Buttons, Braids, Zip Fasteners, Silks, &c.

**COME CO-OPERATIVE SHOPPING AND  
CUT A FASHION FIGURE THIS SPRING!**

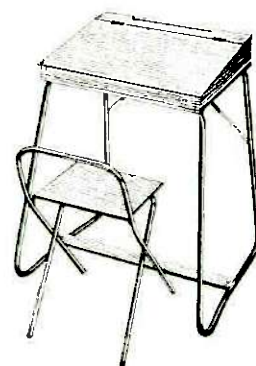


# *Late News Flash*

## **TOYS**

ARE NOW ON SALE IN  
THE BASEMENT OF THE  
CENTRAL PREMISES,  
Church Street, through-  
out the year

A GOOD VARIETY OF TOYS WILL BE  
STOCKED AT COMPETITIVE PRICES



TRIANG TOYS ARE  
NOW AVAILABLE—  
including 'Rovex'  
Electric Train Sets and  
Scalextric Motoring  
and Motorway



See the Triang 'Spot-on'  
Miniature Cars and  
Lorries

Models from 2/6 to 5/11





*...it's new...it's super-tasty*  
**...IT'S WHEATSHEAF**

### macaroni cheese

You and the family can enjoy this delicious new savoury dish from the C.W.S kitchens . . . tender, melt-in-the-mouth macaroni in a rich, tasty, cheese-flavoured sauce. It's a mouth-watering meal-in-a-moment—all you do is heat it—and it's ready to eat!

#### WHEATSHEAF

##### macaroni cheese

is superb by itself . . .

or with toast . . .

tomatoes . . . chips . . .

sausages . . .

bacon, etc.

Prepared by C.W.S Ltd., Milk Products Dept.



**1/6**

The m...m...m...! meal in a moment FROM CO-OPERATIVE STORES